Perks	Explorer Min. \$800*	Enthusiast \$6,000 and above*	Connoisseur By invite only
Welcome gift	•	•	
New collection gift with purchase For selected collections	•		
Reward points \$1 spend = 3 points for Connoisseurs \$1 spend = 1 point for remaining tiers	•		
Refer-a-friend Only if referred friend makes a successful purchase via referral link 1000 points for Connoisseurs; 500 points for remaining tiers	•		
Birthday gift			•
First dibs Priority access to new collection launches in store			
Exclusive events Workshops, VIP launch events, surprise sale events			
Limited edition collections			
Cafe specials			
Priority order fulfillment			
Priority customer support			
Personal shopper			